



General Meeting MINUTES 10/11/17

8:30 AM - 9:30 AM, Peck Slip Cafeteria

DRAFT

EXECUTIVE BOARD ATTENDANCE: Emily Hellstrom, Megan Malvern, Shira Stember, John Weyrens, Toni Clay Fields, Deborah Posternak Assayag, Florence Lynch, Natalie Ferrone, Cara Ottilio-Cooper, Katie Melchior

1. Meeting Start – Call to Order at 8:33
2. Approval of Minutes, 9/20/17
3. Co-Presidents Report: Emily and Megan attended President's Council Committee meeting. Denise will send info in her weekly email. Starting audit and budget committees for this year. Possible audit this year. If anyone interested in doing audit please let us know. Tom Berton raised hand. If anyone interested in helping budget committee please let us know. Denise sent sign up link for all volunteer opportunities at the school. Anyone with CPA experience / Quickbooks - please let us know will need help next year. Yoga on the Roof was success. More than \$1800 raised and link still open - would love to get to \$2000. See Denise's Friday email.
4. Principal's Update: Maggie Siena: Informed SLT we are participating in professional development initiative called Reading Rescue. It is a supported research based program that catches 1st grade students who need additional help with reading. One on one work. Exciting program. Free to us. We need all hands on deck to make this work - Tammy, George, Denise (office personnel) are all "rescuing" 1st graders. Thank you for your funds for professional development. Privilege to work with such a supportive PTA. Way we continue to retain and support good teachers is professional development. Please come for family visits, and parent / teacher conference will be happening in mid November. Thank you to everyone who came today.
5. Co-Treasurers Report: John: Statement distributed. Need to get donations right away. Don't have as much in reserve as typical due to large check to school over summer. Write big checks for professional development throughout the year. Other than that all going well. Will do another budget meeting in November - learn more about how money is raised and spent.

6. SLT Report: Amos: 3rd forum is on 10/18 at 5:45p. We believe as community it is our responsibility to engage around how we deal with diversity in school and in the world. It is imperative that everyone in our community show up and have voices heard. If not we allow someone else to color that in. Important as it relates to curriculum. Will be breaking up into small groups, in depth conversations at the forum on 10/18. Moving forward we will do better job managing expectations moving into the forums. Hope to see you all there.
7. Vote on Bylaw Change: 3rd VP: Last General meeting in June we discussed adding 3rd Co-VP position to our by-laws. Now we are voting on it. Megan: Read 3rd co-vp job description from BY-LAWS. Motion to pass adding it to by-laws. Second motion. Passed.
8. Election: 1st Co-VPs of Treasury & Compliance, 3rd Co-VPs, Member at Large.

Toni and Shelley are running for the co-VP of Treasury and Compliance. Anyone else like to run? No further nominations.

3rd Co-VP - Claudia and Mae running. Anyone else like to run? No further nominations.

Member at Large - Cathy Chen self nominated.

Motions for all the above. All motions seconded and passed.

9. Committee Briefings:

- a. Taste of The Seaport, Oct 21: 11:30a-3pm, entertainment until 4pm. Many ticket options, pays to get tickets early. Cost will go up day of. Have VIP tables this year. Table of 4 - \$700; Table of 6 - \$1000. Consider pooling together to get VIP table. Amazing kid zone. 11:30a Peck Slip singing performance. 3-4p Tuck Experience \$50 each limited tickets. Custom cocktails and passed hors d' oeuvres. Need volunteers! For new parents amazing way to get to know people. Link for ticket purchase is in Denise's email, or tasteofseaport.org. Or table outside at drop off Tues/Thurs
- b. Community Service: Supporting Puerto Rico & Nov Coat Drive: Cara: Coat drive in NOVEMBER for Salvation Army. Toy Drive in December for school in the Bronx we have somewhat adopted. Spring clothing drive also goes to that school in Bronx. Current - drive for Hurricane - diapers, baby food, batteries, first aid, feminine products ONLY. They need D batteries most. We have hit \$2000 on Hurricane Relief! Link still open on Denise's Sept 29 email. Maggie: DOE doesn't always love when schools raise money for these things. Preference from DOE is that goods are raised. Our link will close in a bit, we also sent out Mayor's link you can give that way. Thank you for all the donations.
- c. After Dark Dance Party, Nov. 6: 6-8p for kids and parents. Tickets \$15 includes pizza. Will have food, stuff for kids \$1-5. DJ. Link for selling tickets coming soon!
- d. Fall Mixer: We will have one - mid November. Don't have date yet. Adults only.

- e. Bridge The Gap: Megan: 1/3 of our budget - largest portion of budget. 100% tax deductible. Your child benefits directly from every dollar you give. Many companies will double your donation. Best return we get is through checks. Online is also convenient and monthly options - \$100 / month on auto pay is easy way to do it. But if you really want to squeeze every last penny, check is best way to go, no transaction fees to the school. Costs PTA \$1200 per child for all the wonderful extras. We did great last year. Would like to do even better this year. Any questions please seek me out. Megan passed out forms. Pay Pal is up right now, but we are transitioning away from it. Can still use Pay Pal for now for monthly or online donations - we will automatically transfer you over once we change to NY Charities. Emily: We would love for all to give the full \$1200 per child, but we know not everyone can do that. We would rather you give whatever you can.

Emily: Opt in link that was sent out yesterday. DOE requires us to have parents opt in to receive PTA emails. We promise will be sparing in our use of it. Link is very simple takes 2 seconds.

- 10. Peck Slip Park: Rosa: Currently being reconsidered by Parks Dept, CB1 and LMDC - \$4.3M committed. \$3M of that is construction costs. Now is the time to speak up if we want to have a voice. Hand outs and links were sent with a suggested form letter to send. Very easy to do just sign it and give it back to office. Or email. You can also include pictures of your kids playing with your letter. They really want documentation from us to see the community cares. If your child wants to write a letter that would be amazing. And if you disagree with our form letter, please feel free to write your own letter.
- 11. Charity Buzz: Katie R: Shira chairing this. Targeting people outside the school to raise more money through the website Charity Buzz. Primarily NYC (or anywhere) experiences. For example a parent last year donated an apt she has in Miami and we paired it with a restaurant experience. NY Stock exchange tours, Google HQ visits - people like these. Internships do well also. No idea is too outrageous. Back stage tours, sports, music, celebrity. Try to sell all in the \$1k-\$10k range. Run all year long but push before Christmas. Made approx \$20k last year, hope to do more this year. Also a push around the auction.
- 12. Thanksgiving Pie Drive, Cari McLearn & Cory Fox: Doing for first time this year. May be partnered with 5th GR bake sale too. Look for this coming up.
- 13. Book Club, Cari Gelber: Cari, 1st gr mom, starting a book club. once a month. This month at Hideaway. Info on Facebook.

John W: First year we are launching Corporate Fundraising committee. First meeting is Tues next week 8:30p. Everyone welcome.

- 14. Meeting Finalized: 9:25am

Peck Slip School Committees:

Peck Slip Spring Auction

Welcoming Committee

Taste of the Seaport

Teacher Appreciation Day

Corporate Fundraising Committee

Peck Slip Movie Nights

Bridge The Gap

Read-A-Thon / Summer Math

School Store

Community Service Committee:

Book Fair (Fall/Spring)

Clothing Drive/Toy Drive/Clothing Drive

Fall Mixer

Community Crawl

Variety Show

Charity Buzz

Holiday Tree-Lighting Stall

Glow-in-the-Dark Party

Local Business Liaisons

Graduating Class Gift

Social Media / Website

Parents vs. Teachers Sports and

Class Parent Liaison

Sporting Event Night

End of Year, Back to School and Spring

March Madness Sports Bracket

Block Party

Professional Skills Needed:

Graphic Designer, CPA, Computer Skills, Photographer, Videographer